



**April 20-22, 2012**

Dripping Springs City Hall •  
P.O. Box 384 •  
Dripping Springs, TX 78620 •  
512.858.4725 •

[www.foundersdayfestival.com](http://www.foundersdayfestival.com)

## **Sponsor the 25th Annual Founders Day Festival!**

### **2011-2012 COMMISSIONERS**

**Brenda Medcalf**  
**Steve Fournier**  
**Neil Fox**  
**Sharon Goss**  
**Les Kubena**  
**Evan Taddia**  
**Brad Thomas**  
**Stephanie Holtzendorf**  
**Mark Treadway**  
**Nancy Mangel**  
**Pun Nio, Advisory**  
**Ginger Faught, City of DS**

Dear Friends of the Founders Day Festival,

The **Founders Day Festival**, our biggest community event, will be held in downtown Dripping Springs April 20-22, 2012. The three-day celebration kicks off with the Grand Parade and includes free music and entertainment on two stages, the Mighty Thomas carnival, food, beer, street dances, cook off competitions, over 150 arts and crafts booths and business vendors, and the 5th largest washer pitching tournament in the country.

**Be a part of Dripping Springs history and support the 25th Annual Founders Day Festival.**

Enclosed is a form detailing the Sponsorship Levels and information on how to submit your level of commitment. We hope that you will take advantage of this opportunity to showcase your business to a growing Dripping Springs community as well as the large number of area visitors who attend.

**Our sponsorship drive ends February 10, 2012 in order for you to take advantage of ALL the benefits to your level of commitment—SIGN UP NOW!**

If you have any questions about sponsorships, please call Dripping Springs City Hall at (512) 858-4725.

Sincerely,  
*Founders Day Sponsorship Committee 2012*

Brenda Medcalf  
Ginger Faught  
Neil Fox  
Sharon Goss

# Sponsorship Levels

Contact City Hall at (512) 858-4725 if you have questions.  
Thank you in advance for your generous support!



## Platinum Level: \$3,000

- ▶ Permanent recognition on City Hall's Friends of Founders Days
- ▶ Company web site link on www.foundersdayfestival.com
- ▶ Company logo on brochures and newspaper inserts
- ▶ Company logo on web site, and ALL promo items
- ▶ Parade entry fee waived
- ▶ Brief paragraph in local papers about Company
- ▶ Company logo on individual banner on Hwy 290
- ▶ Company logo on banner at entertainment stage
- ▶ Company name broadcast at entertainment stage
- ▶ Company recognition by Mayor/MC at Event
- ▶ Company recognition at Parade
- ▶ Half Page "Thank You Ad" in Local Papers
- ▶ FREE Parking for two vehicles

## Gold Level: \$2,000

- ▶ Company web site link on www.foundersdayfestival.com
- ▶ Company logo on brochures and newspaper inserts
- ▶ Company logo on individual banner on Hwy 290
- ▶ Company logo on banner at entertainment stage
- ▶ Company name broadcast at entertainment stage
- ▶ Company logo on web site, T-shirts, and other promo items
- ▶ Parade entry fee waived
- ▶ Company recognition by Mayor/MC at Event
- ▶ Presentation of Appreciation Plaque during Saturday night dance
- ▶ Company recognition at Parade
- ▶ Half Page "Thank You Ad" in Local Papers
- ▶ FREE Parking for two vehicles

## Silver Level: \$1,000

- ▶ Half Page "Thank You Ad" in Local Papers
- ▶ Company logo on brochures and newspaper inserts
- ▶ Company name on program, advertising, T-shirts, web site
- ▶ Company name on group banner at entertainment stage
- ▶ Company recognition in newspapers
- ▶ Company recognition at Parade
- ▶ Company recognition by Mayor/MC at Event
- ▶ Founders Day Festival framed Certificate of Appreciation

## Bronze Level: \$500

- ▶ Half Page "Thank You Ad" in Local Papers
- ▶ Company name on program, advertising, T-shirts, web site
- ▶ Company name on group banner at entertainment stage
- ▶ Company recognition at Parade
- ▶ Company recognition by Mayor/MC at event
- ▶ Founders Day Festival Certificate of Appreciation

## Family Level: \$250

- ▶ Half Page "Thank You Ad" in Local Papers
- ▶ Name on group banner at entertainment stage
- ▶ Recognition at Parade
- ▶ Recognition by Mayor/MC at event
- ▶ Founders Day Festival Certificate of Appreciation

**Send Form and Check or Money Order to:** Dripping Springs City Hall

**Write your check payable to:**  
City of Dripping Springs Founders Day

P.O. Box 384  
Dripping Springs, Texas 78620

Sponsor Level \_\_\_\_\_ Amount: \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Family \_\_\_\_\_ PARADE PARTICIPANT Yes \_\_\_ No \_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**City Use ONLY:** Check # \_\_\_\_\_ Money Order \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Rec'd \_\_\_\_\_ By \_\_\_\_\_